



SILVER
S P O N S O R
\$2,500 PARTNERSHIP

The Walk of Life 2016 garnered \$202,650+ in free advertising and publicity for the Joy to Life Foundation.*

SPONSORSHIP COMMITMENT FORM MUST BE RECEIVED BY JANUARY 15.

As a SILVER sponsor, your company will receive:

- a 10'x10' tent/table/2 chairs at the Walk of Life where you and/or your employees can promote your company/service.

As a SILVER sponsor, your company may provide:

- advertising materials (i.e. coupons, product samples, pamphlets, etc.) for the special Walk of Life tent that our volunteers will share with all participants/visitors. Please deliver your materials to our office no later than Friday, March 31.
- one company/service banner to be displayed at the Walk of Life. Please deliver your banner to our office no later than Friday, March 31.



BRONZE
S P O N S O R
\$1,000 PARTNERSHIP

The Walk of Life 2016 garnered \$202,650+ in free advertising and publicity for the Joy to Life Foundation.*

SPONSORSHIP COMMITMENT FORM MUST BE RECEIVED BY JANUARY 15.

As a BRONZE sponsor, your company may provide:

- advertising materials (i.e. coupons, product samples, pamphlets, etc.) for the special Walk of Life tent that our volunteers will share with all participants/visitors. Please deliver your materials to our office no later than Friday, March 31.
- one company banner to be displayed at the Walk of Life. Please deliver your banner to our office no later than Friday, March 31.

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Joy to Life

2350 Fairlane Drive, Suite 130
Montgomery, AL 36116
T 334 284 5433 | F 334 593 5656
joytolife.org

Because of your most generous support, the Walk of Life will continue to be one of the largest breast cancer awareness events in our state.
All sponsorship monies should be paid in full no later than March 1, 2017.

* Total based on data compiled June 2016 – regional media outlets outstanding.



**GOLD
SPONSOR
\$5,000 PARTNERSHIP**

The Walk of Life 2016 garnered \$202,650+ in free advertising and publicity for the Joy to Life Foundation.*

**SPONSORSHIP COMMITMENT FORM AND COLOR LOGO IN JPG FORMAT MUST
BE RECEIVED BY JANUARY 15.**

As a GOLD sponsor, your company's logo will appear on:

- Walk of Life shirts.

As a GOLD sponsor, your company will receive:

- six online complimentary registrations to the Walk of Life (valued at \$240).
- a 10'x10' tent/table/2 chairs at the Walk of Life where you and/or your employees can promote your company/service.

As a GOLD sponsor, your company may provide:

- advertising materials (i.e. coupons, product samples, pamphlets, etc.) for the special Walk of Life tent that our volunteers will share with all participants/visitors. Please deliver your materials to our office no later than Friday, March 31.
- one company/service banner to be displayed at the Walk of Life. Please deliver your banner to our office no later than Friday, March 31.

Because of your most generous support, the Walk of Life will continue to be one of the largest breast cancer awareness events in our state.
All sponsorship monies should be paid in full no later than March 1, 2017.

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**SIGNATURE
SPONSOR
\$8,000 PARTNERSHIP**

The Walk of Life 2016 garnered \$202,650+ in free advertising and publicity for the Joy to Life Foundation.*

**SPONSORSHIP COMMITMENT FORM AND COLOR LOGO IN
JPG FORMAT MUST BE RECEIVED BY JANUARY 15.**

As a SIGNATURE sponsor, your company's logo will appear on:

- Walk of Life shirts.
- the Walk of Life website February–April.
- the LEAN website February–April.
- all Walk of Life related broadcast e-mails (approx. 14,000) sent to the Joy to Life database February–April.

As a SIGNATURE sponsor, your company's name will be:

- recognized through Walk of Life media coverage, when applicable.

As a SIGNATURE sponsor, your company will receive:

- eight online complimentary registrations to the Walk of Life (valued at \$320).
- a 10'x10' tent/table/2 chairs at the Walk of Life where you and/or your employees can promote your company/service.

As a SIGNATURE sponsor, your company may provide:

- advertising materials (i.e. coupons, product samples, pamphlets, etc.) for the special Walk of Life tent that our volunteers will share with all participants/visitors. Please deliver your materials to our office no later than Friday, March 31.
- up to two company/service banners to be displayed at the Walk of Life. Please deliver your banner to our office no later than Friday, March 31.

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* Total based on data compiled June 2016 – regional media outlets outstanding.

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**PRESENTING
SPONSOR
\$12,000 PARTNERSHIP**

The Walk of Life 2016 garnered \$202,650+ in free advertising and publicity for the Joy to Life Foundation.*

**SPONSORSHIP COMMITMENT FORM AND COLOR LOGO IN
JPG FORMAT MUST BE RECEIVED BY JANUARY 15.**

As a PRESENTING sponsor, your company's logo will appear on:

- Walk of Life shirts.
- the Walk of Life website (with link to your company website) January–June.
- all Walk of Life applications.
- the LEAN website February–May.
- the Joy to Life website (with link to your company website) February–May.
- all Walk of Life related broadcast e-mails (approx. 14,000) sent to the Joy to Life database February–April.

As a PRESENTING sponsor, your company's name will be:

- recognized through Walk of Life media coverage, when applicable.
- listed on all outdoor billboards for the Walk of Life.
- listed on all yard signs for the Walk of Life.

As a PRESENTING sponsor, your company will receive:

- twelve online complimentary registrations to the Walk of Life (valued at \$480).
- a 10'x10' tent/table/2 chairs at the Walk of Life where you and/or your employees can promote your company/service.

As a PRESENTING sponsor, your company may provide:

- advertising materials (i.e. coupons, product samples, pamphlets, etc.) for the special Walk of Life tent that our volunteers will share with all participants/visitors. Please deliver your materials to our office no later than Friday, March 31.
- up to three company/service banners to be displayed at the Walk of Life. Please deliver your banner to our office no later than Friday, March 31.

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**CORPORATE
SPONSOR
\$15,000 PARTNERSHIP**

The Walk of Life 2016 garnered \$202,650+ in free advertising and publicity for the Joy to Life Foundation.*

**SPONSORSHIP COMMITMENT FORM AND COLOR LOGO IN JPG FORMAT
MUST BE RECEIVED BY JANUARY 15.**

As a CORPORATE sponsor, your company's logo will appear very prominently on:

- Walk of Life shirts.
- the Walk of Life website (with link to your company website) January–June.
- all Walk of Life applications.
- the Joy to Life website (with link to your company website) February–May.
- the LEAN website February–May.
- all outdoor billboards for the Walk of Life.
- all yard signs for the Walk of Life.
- all Walk of Life related broadcast e-mails (approx. 14,000) sent to the Joy to Life database February–April.

As a CORPORATE sponsor, your company's name will be:

- recognized through Walk of Life media coverage, when applicable.
- featured in Joy to Life social media posts (5,000+ followers) October–May.

As a CORPORATE sponsor, your company will receive:

- fifteen online complimentary registrations to the Walk of Life (valued at \$600).
- a 10'x10' tent/table/2 chairs at the Walk of Life where you and/or your employees can promote your company/service.

As a CORPORATE sponsor, your company may provide:

- advertising materials (i.e. coupons, product samples, pamphlets, etc.) for the special Walk of Life tent that our volunteers will share with all participants/visitors. Please deliver your materials to our office no later than Friday, March 31.
- up to four company/service banners to be displayed at the Walk of Life. Please deliver your banner to our office no later than Friday, March 31.

Because of your most generous support, the Walk of Life will continue to be one of the largest breast cancer awareness events in our state.
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